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ARTIST STATEMENT

We see what we want to see. We perceive the world around us in our own way and sometimes our perception is far from how others might perceive it. We have got used to rely on our feelings and emotions when we see or judge something and sometimes this leads to the misinterpretation of the things around us.

In my whole body of work I challenge the stereotypical perspective not only in the subject matters of my art pieces, but also subverting how a piece of art can be experienced. I either demand some kind of action from the viewer in order to "activate" my pieces, or I challenge the viewer's point of view regarding well-known and controversial issues in the sphere of inequality. My goal is to show a possible way to fight inequality in our society, because I strongly believe that the main cause of inequality is a set of strong preconceptions with no scientific data or logical reasoning behind. Accordingly, my perspective is a different one, the one that you don't expect, a perspective made out of substitutions (men for women and vice versa), a physical perspective (North for South and vice versa), or a formal perspective (shadows and projections).

Being able of looking at the world from a different angle, being able to challenge stereotypical perspective is a powerful way to fight inequality in our society. Diversity can be as simple as a different point of view.

I'm interested in how the new technologies push the boundaries of perspective projection distortion in the digital art world. I use perspective and projections in my work not only as a technique, but also as a philosophy. I believe that any modern artist needs to push art forward inventing, defining new paradigms of expression with powerful meanings. It can be done using new technology, or researching new techniques with old media. To me what matters is the experience the artist delivers to the public -whether it is provocative, whether it changes how the viewer thinks, feels and views the world.